



2019 USRowing Communications/Marketing Department Internships

Application Deadline: March 1, 2019

Position: Communications/Marketing – Summer Intern

Location: Princeton, N.J.

Internship Dates: May-August 2019. Intern must be available until the end of the USRowing Masters National Championships on August 19, 2019.

USRowing is offering two internship positions in the Communications/Marketing Department during the summer of 2019.

Summary:

USRowing, the national governing body for rowing in the United States, seeks a summer intern to assist in the production, editing and publishing of content for USRowing.org and its various platforms.

Job Functions:

- Write press releases, feature stories and athlete bios
- Assist with media operations at local and national regattas and fundraising events
- Assist with generating marketing materials for use across departments
- Create promotional marketing materials for potential sponsors and revenue streams
- Help maintain athlete and media databases
- Provide support for daily media clips and other administrative duties
- Assist with media requests, including scheduling and on-site facilitation
- Produce graphic and video content for USRowing.org and various platforms
- Assist with post-production footage including marketing and distributing finished product
- Develop, produce and edit original content for all departments

Qualifications:

- Excellent organizational skills and attention to detail
- Strong communication and interpersonal skills
- Demonstrated proofreading ability and use of AP style
- Ability to work creatively in fast-paced environments
- Ability to meet deadlines with little or no supervision
- High level of enthusiasm and a strong work ethic
- Proficient with Adobe products (InDesign, Photoshop, Illustrator)
- Proficient with Final Cut Pro, Avid, Adobe Premiere or equivalent
- Experience in journalism, sports information, video production or a related field

A rowing background is preferred, but not required. A stipend is offered for this position. Course credit is also available. Applicants must secure housing and transportation to USRowing headquarters in

Princeton, N.J., and have access to a car over the summer. Applicant must be available to work evenings and on the weekends occasionally. Please email a cover letter, resume, work samples and two references by March 1, 2019 to daniel.brauchli@usrowing.org with the subject line "2019 Communications Department Internship."

Dan Brauchli

USRowing Communications Manager

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